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Dear David,

Howdy! We're now officially into the summer season, and I am getting this issue out just under the wire.

In the **Self-Development** column, we take a look at my favorite leader of the 20th Century.

The **Elephant in the Room** column will briefly touch on something I noticed about those who suffer from Trump Derangement Syndrome.

In the **From Ara's Journal** column, I offer a brief reflection about bad luck, and where we should place our energies when it befalls us.

And, as always, the **World of Words** column empowers you to embrace and adopt yet another gem of a word in your ever growing odyssey of increasing your power of expression.

OK, let's get started.

Ara Norwood



Self-Development

Great Leaders of the Past: Winston Churchill

It's always a daunting task to decide who was the greatest leader of the 20th Century. Many would point to an American President, such as FDR or Regan or John Kennedy. Others might look to one of the robber barons (Ford, Carnegie, or Rockefeller.) *Time Magazine* [named Albert Einstein](#) Person of the Century.

My own view is that the honor goes to Winston Churchill, whose life I have studied rather carefully. Churchill is such a fascinating and consequential figure. By age 14 he knew his dual career interests were that of a soldier and a politician. Yet he reveled in and wrote history, while making history. Churchill quickly realized he might make a living at writing, and he wrote groundbreaking work. Even as a boy, he reveled in personal bravery. He seemed to know, at an early age, that he was destined to be a force of consequence. Once, while chatting with a young lady at a social event, he looked around the room and quipped, pessimistically, "We are all worms." But then added, "But I am a glow worm."

Churchill lived to age 90, and he accomplished much in that long life. He was Prime Minister of the United Kingdom from 1940-1945 during England's darkest

hours, before being unceremoniously shown the door after having given the world one of the truly grand performances of what leadership looks like in a manner that would have made George Washington proud. He was brought back to serve a second stint as PM (1951-1955). This multi-talented colossus was a brilliant orator, noted statesman, writer, historian, and even a skilled painter. Churchill was awarded the Nobel Prize in Literature, and the accolades didn't stop there. He became an Honorary Citizen of the United States, a distinction only 7 others have attained (and only he and Mother Teresa have earned that honor during their lifetimes.) Churchill



understood, as few others have, that leadership brings enemies: at age 22 he had sent his mother an article he had written on rhetoric, propounding the view that true rhetoric was "the key to the hearts of men," and asked her to use her influence to place it somewhere for publication. "It will make me enemies, but they are inevitable in any case."

Even though he didn't exercise much, he enjoyed reasonably good health, which is strange because he ate whatever he wanted to eat. He was said to drink a lot (mostly brandy and whiskey) but after his death, the autopsy that was performed examined his liver and found it to be perfect.

Churchill was both very active and very inactive, and this requires some explanation: he spent a lot of time in bed -- though he worked feverishly in bed. He believed he should never stand if he can sit, and should never sit if he can lie down. Once seated in an armchair, he was reluctant to arise. When he was about 29, President Theodore Roosevelt (then 46) made this comment about Churchill: "That young man is not a gentleman. He does not rise to his feet when a lady enters the room."

In terms of activity, the record is astonishing: In addition to the two stints as Prime Minister (which totaled almost 9 years) he had an additional two stints as Lord of the Admiralty; he served as Secretary of State for War, and Secretary of State for the Colonies, and Chancellor of the Exchequer (in which he carried into law 5 consecutive budgets), plus he somehow found time to publish over 5 million words (2 million of them in his 6-Volume *History of World War II*).

He built walls, made lakes, painted over a thousand canvases, made thousands of speeches all over the world, some of the finest ever uttered, and mastered the art of broadcasting in a way never surpassed. He is the only member of the House of Commons who, after sitting in the cabinet, commanded an infantry battalion in action.

Churchill was not well-educated in the formal sense. He earned no advanced degrees, and is not what one would typically think of as an intellectual. But he was quite intelligent, and profoundly so.

Independent and rebellious by nature, Churchill generally did poorly in school in his early years, for which he was punished. While in school, he was rarely visited by his mother (then known as Lady Randolph Churchill), and wrote letters begging her to either come to the school or to allow him to come home. His relationship with his father, Lord Randolph Churchill, was a distant one; he once remarked that they barely spoke to each other.

During his army career, Churchill saw military action in India, in the Sudan and the Second Boer War. He gained fame and notoriety as a war correspondent and through contemporary books he wrote describing the campaigns. He also served briefly in the British Army on the Western Front in World War I.

His father died on 24 January 1895, aged just 45, leaving Churchill with the conviction that he too would die young (one of the few things he was totally wrong about), and so should be quick about making his mark on the world.

Churchill met his future wife, Clementine Hozier, in 1904 at a ball he attended; 4 years later, they met again at a dinner party; Churchill found himself seated beside Clementine, and they soon began a lifelong romance. In September 1908, they were married in St. Margaret's, Westminster. The church was packed; the Bishop of St Asaph conducted the service. They had 5 children: Diana, Randolph, Sarah, Marigold Frances (who died early), and Mary.

His official biographer described Churchill's style as "outspoken, vigorous, with the written equivalent of a mischievous grin. This made him enemies, as did his method of coming back to the charge again and again, reinforcing old arguments and presenting new ones." And he was a man of wry wit, and as alleged to have once said: "Any 20 year old who is not a liberal doesn't have a heart. And any 40 year old who isn't a conservative doesn't have a brain." That quip may well be apocryphal, but it is in harmony with the legendary acerbic wit he was known for. Churchill himself was well aware of this trait: "I readily admit that my conduct is open to criticism, not -- thank heaven -- on the score of sincerity, but from the point of view of taste. I had to choose between fighting and standing aside. No



doubt the latter was the more decorous. But I wanted to fight -- I felt I could fight with my whole heart and soul -- so there it is."

He had mixed feelings on war: both fascination and regret. He was on to Hitler's menacing character quite early in the game: "If Hitler invaded hell, I would at least make a favorable reference to the Devil." Churchill was a fierce critic of Neville Chamberlain's appeasement of Adolf Hitler and in a speech to the House of Commons, he bluntly and prophetically stated, "You were given the choice between war and dishonour. You chose dishonour, and you will have war."

Although he loved power, he also revered the monarchy. A famous photo shows him bowing to the newly enthroned Queen Elizabeth II, a young woman less than a third of his age. He bowed not just to a person but to an institution and to a historical process over a millennium old. And he bowed with genuine humility.

His sense of humor was not always present. He could sometimes be stony-faced when confronted by absurdities others found hilarious. But he did have a sense of humor and sometimes it was at the expense of a political opponent, such as Lady Astor, who once chided him, "Sir Winston, if you were my husband I would put poison in your coffee!" Not missing a beat, he replied, "Lady Astor, If I was your husband, I'd drink it!"

But during the ominous events culminating in World War II, while others were demonstrate abject terror as Germany mauled all of Europe, Churchill didn't flinch. Upon becoming Prime Minister, he offered some of the most stirring words to instill resolve in England:

"I would say to the House, as I said to those who have joined this government, that I have nothing to offer but blood, toil, tears, and sweat. We have before us an ordeal of the most grievous kind. . . You ask, what is our policy? I will say: it is to wage war, by sea, land and air, with all our might and with all the strength that God can give us: to wage war against a monstrous tyranny, never surpassed in the dark, lamentable catalogue of human crime. That is our policy. You ask, what is our aim? I can answer in one word: It is victory, victory at all costs, victory in spite of al terror, victory, however long and hard the road may be; for without victory, there is no survival."

"For though large tracts of Europe and many old and famous States have fallen or may fall into the grip of Gestapo and all the odious apparatus of Nazi rule, we shall not flag or fail. We shall go on to the end. We shall fight in France, we shall fight on the seas and oceans, we shall fight with growing confidence and growing strength in the air, we shall defend our island, whatever the cost may be.

"We shall fight on the beaches, we shall fight on the landing grounds, we shall fight in the fields and in the streets, we shall fight in the hills; we shall never surrender, and even if, which I do not for a moment believe,



this island or a large part of it were subjugated and starving, then our Empire beyond the seas, armed and guarded by the British Fleet, would carry on the struggle, until, in God's good time, the new world, with all its power and might, steps forth to the liberation of the old."

Churchill enjoyed very warm relations with the United States and with President Franklin D. Roosevelt. And Churchill had a knack of seeing 5 moves ahead. While not initially receiving support from the US in the early war efforts, and being uncertain how the war would ultimately turn out, once Japan bombed Pearl Harbor, Churchill declared, prophetically, "So we won after all."

Churchill's health was fragile, as shown by a mild heart attack he suffered in December 1941 at the White House and also in December 1943 when he contracted pneumonia. Despite this, he travelled over 100,000 miles (160,000 km) throughout the war to meet other national leaders. For security, he usually travelled using the alias Colonel Ward.

After being attacked on three fronts by the Allies, and in spite of German counter-attacks, including the Battle of the Bulge, Germany was eventually defeated. On 7 May 1945 at headquarters in Rheims the Allies accepted Germany's surrender. On the same day in a BBC news flash it was announced that 8 May would be Victory in Europe Day.

On Victory in Europe Day, Churchill broadcast to the nation that Germany had surrendered and that a final cease fire on all fronts in Europe would come into effect at one minute past midnight that night. Afterwards Churchill told a huge crowd in Whitehall: "This is your victory." The people shouted: "No, it is yours", and Churchill then conducted them in the singing of Land of Hope and Glory. In the evening he made another broadcast to the nation asserting the defeat of Japan in the coming months. The Japanese later surrendered on 15 August 1945.

On 15 January 1965, Churchill suffered a severe stroke that left him gravely ill. He died at his home nine days later, at age 90, on the morning of Sunday 24 January 1965, coincidentally 70 years to the day after his father's death.

The Elephant in the Room

A Note on Trump Derangement Syndrome

Republican Presidents have always been maligned by the Media, Academia, and Hollywood -- three of the great bastions of Leftist culture. But the fury unleashed on the current president knows no analog in modern (post-Lincoln) time. There are some reasons for this. One reason is because the Left was banking on Hilary Clinton becoming President, and when their fantasies that this occur evaporated, they were somewhat like a kid who first learns that the Tooth Fairy is fiction, or that Santa Claus is not real --only worse. Much worse! Their grief turned to despondency, and then became rage, insane fury, and deranged lunacy. This madness continues to the present day.

Another thing that sends the Left into paroxysms of wrath is the manner in which Donald Trump responds to their crazed ferocity. He simply doesn't care. He isn't

phased in the least by their antics. And he takes great pleasure in mocking them, confronting them, and calling them out. Relentlessly. This is new. No President has ever had such open, transparent disdain for the Left, especially the media. This shocks the sensibilities of the Left in general and the Media in particular, and that gets them even more fit-to-be-tied than normal. They end up making stupid, outlandish, amateurish mistakes and often come off looking more like cartoon characters than people.



But it dawned on me that Donald Trump has not always been a figure on the receiving end of constant persecution and villainy. When he was the host of the popular TV show *The Apprentice*, I do not recall any widespread loathing of him. And prior to that, as a real estate tycoon, there was no generalized animosity towards him from the public at large. He was just seen as a very successful and wealthy businessman.

So what is it the Left hates?

They hate any Conservative in power. They do not hate Donald Trump, per se. Trump is merely a symbol. If Mike Pence became President tomorrow, Donald Trump would fall off the radar of the Leftist "Fake News" Media, and Mr. Pence would now have a target on his back. And if Pence left office, and was replaced by another conservative, say Mitt Romney or Rudi Giuliani, or [fill in the blank], that Conservative American would be the new whipping boy -- the new monster -- of the Left, and the nonsensical cries of impeachment would continue.



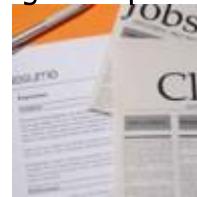
The Left does not hate Donald Trump. The Left hates Conservative Americans and America in general.

And that, my friends, is the latest elephant in the room.

Check out [my website](#) for tools to help you with your career, your presentations, and other matters.

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considered important until you got me thinking about it. Thanks for a great product!" -- R. Espana, Valencia, California

From Ara's Journal

Inside vs. Outside

When things go wrong, people who turn their attention to the "outside" to make sense of their misfortune, or to lay blame, place themselves in a situation where history will repeat itself.

When things go wrong, people who turn their attention to the "inside" usually learn from their mistakes, discern how their actions or inactions may have contributed to their problems, and are then in a position to make the necessary changes, however painful, to better their position.



If bad things happen to you, spend more time and energy looking within, not without. Both may have played a role in your bad luck. But the wise person spends more time looking at their own culpability than the culpability outside of themselves.

The World of Words

Inculcate

Building Your Power of Expression

Inculcate, v.

Pronunciation: inkəlḵāt



Meaning: To inculcate is to instill by persistent instruction, or to teach a person an attitude, idea, or habit by regular and ongoing tutelage.

Usage:

- *There was a failure of this church to inculcate a sense of moral responsibility in its youth.*

- *These propagandists will try to inculcate you with a respect for their culture.*
- *I would like to inculcate you with a sense of taste for great and masterful art, which is why I want you to avoid listening to rap.*

New subscribers, the Special Report "11 Ways to Beat the Odds" should have been sent out to you already. If you have not received it, please communicate that to me via email (ara@aranorwood.com).

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