

Uncommon Sense

Providing Clarity, Promoting Intelligence

Quick Links

[Ara's Web Site](#)
[Facebook Page](#)

Dear David,

Hopefully you are not going too stir crazy with this lockdown we are facing during this unprecedented time in our history. But your latest issue of *Uncommon Sense* is before you now, so let's unpack it.

The **Self-Development** column gives you a crisp, succinct message about the meaning of management. It will take you less than 40 seconds to read it.

In the **Elephant in the Room** column, we feature Fin McCool's latest installment of his 4-Part series on the significance of Mitt Romney's vote to impeach President Trump. This issue of *Uncommon Sense* features Part 3.

In the **From Ara's Journal** column I write about the challenges of being proactive (in the context of Stephen R. Covey's landmark book, *7 Habits of Highly Effective People*).

Finally, in the **World of Words**, we look at a word that may come in handy from time to time. I hope you use it when appropriate.

OK, let's get started.

Ara Norwood



Self-Development

The Essence of Great Management

In some ways, the concept of management is deceptive and misleading. One often thinks of being managed in the sense of being controlled. Some go further and imagine that being managed means being manipulated in some sense.

Yet great management is not really about those things.

Instead great management is about knowing the people you manage, and placing them in situations where they can use their unique talents, skills, and



knowledge (or, as Peter Drucker would have said, their "knowledges") in ways that bring value to the organization.

There's not much more to it than that.

The Elephant in the Room

Guest Editorial: Mitt Romney, The Left, and the Impeachment Vote, Part 3 of 4 by Fin McCool

"Reason is not automatic. Those who deny it cannot be conquered by it. Do not count on them. Leave them alone."

--Ayn Rand

And Now We Get to Romney.....

When our boy Mitt was running for office in 2012, the Left - Barack Obama's backers - said all of the following of Romney:

- Tax cheat
- Felon
- Murderer
- Responsible for someone's cancer death (which was utterly unrelated to Romney and which Obama did not disavow himself of, though he knew it to be false)
- Bankrolled Right-Wing death squads
- And the best? That he wanted to reintroduce slavery to the nation.

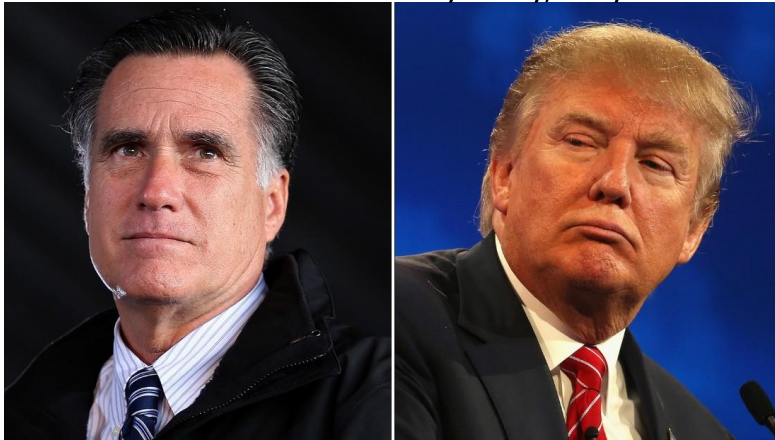
With this tsunami of Leftist villany before us we see just how far the Left is willing to go; they'll say anything, truth be damned. In the 2012 election, the Left attempted (and essentially succeeded) to thoroughly steamroll Romney, embarrassing him and dismembering him with one sickening lie followed by another. He got a front row seat to how his enemy operates.

Yet with the recent impeachment vote, Romney sided with his enemy, the Left, and voted as the only conservative to do so for Trump's removal from office, branding him guilty of High Crimes and Misdemeanors. Did he really forget how the Left mauled him in 2012? Did he not learn and understand their aim at that time? Was he getting even with Trump? Or worse, did he simply side with the Left. I'll take a position on this - I think the latter.

One might argue we must defend Romney, that he's a "principled" and "moral" man, one of great philosophy and contemplativeness, with the deepest devotion to God. One might say that his decision to judge Trump as he did must be met with perhaps a disgruntled reverence, even if it pains us, even if we disagree with it. After all, Romney's a great, principled man who spoke his conscience, right? I don't think so. Why? Because context matters. And in this particular context, this one-off moment, he abandoned his team and empowered the enemy.

In light of all this, Romney's vote was, to say the very least, appalling. There is no vocabulary adequate enough to describe the damage he's done. Here's why:

Romney called for more witnesses in the Senate. If Romney really, truly believed that Trump was guilty of High Crimes and Misdemeanors, which he says, then implicit in his wish for even more Senate witnesses shows, at the very least, doubt that the House made its case. Asking for more witnesses, and not getting them, says that the benefit of the doubt should have gone to Trump.



Moreover, Romney should have taken a closer look at just how he was aiding and abetting the Left, the very enemy that smeared him mercilessly. He should have taken another look at the content of their character, of which there is little. Watching Schiff, Nadler, Pelosi and others of their ilk proves this beyond a shadow of doubt.

Given the unyielding Leftist threat that is doing everything in its power to destroy the vision of the Founding Fathers (which is what conservatism stands for - an attempt to conserve the vision of our Founders), seeing the clear and present danger of his opposition, Romney should have taken the Escobar approach (see Part 2 in Issue #212 for an explanation of Escobar), lest he aid a greater evil. Regrettably, he chose to aid a greater evil.

Lastly, for now

The Left endorses communism; the Right is complicit for not calling it out every day. Even the idiotic Millennial term *woke* can be used here folks, so get woke. In Bernie Sanders we had a real communist not only running for office, but who came reasonably close to securing the nomination for the Democrats. And we dodged a bullet by having him miss out on winning the nomination. But what about the next communist who vies for the Democratic Party's nomination? Are we really safe, given how radically far Left the Democratic Party has gone?

* * * * *

And that, my friends, is the latest elephant in the room.

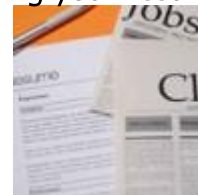
Check out [my website](#) for tools to help you with your career, your presentations, and other matters.

Is Your Résumé Overdue For an Overhaul?

You may be gainfully employed, you may be unemployed, or you may (knowingly or unknowingly) be heading for a layoff. Having an impressive résumé can set you apart from the competition and position you for your next job.

Don't wait for the crisis. Get ahead of the game by whipping your résumé into shape now!

If you are in need of a quantum improvement of your résumé, you will benefit from my eBook, *Crafting a Winning Résumé*, which you can order by [clicking here](#).



Your résumé is your marketing brochure, and you do not get a second chance to make a first impression. Make an investment in yourself!

* * * * *

"I purchased Norwood's résumé guide last month and it's amazing! He goes through the processes step-by-step and you end up with not only a résumé that will get you that interview, but the skills necessary to be confident so you succeed in your interviews resulting in you receiving job offers (yes, offers)." -- D Smith, Santa Clarita, California

"I could not have gotten my first job without your expertise. Thank you so much! I learned that I had to reword and improve my résumé in order to be taken seriously in the workforce. I had been given tips from my professors in Health Science and other professionals but your advice was just what I needed. It took weeks of frustration waiting for interview calls when I happened to stumble across your website and discovered that I needed help. Your publication enlightened me with your knowledge on the wording and format needed to attract an employer. Furthermore, your booklet helped me recognize certain skills and work experience that I would have never considered important until you got me thinking about it. Thanks for a great product!" -- R. Espana, Valencia, California

Having worked directly for [Stephen R. Covey](#), author of the best-selling business book of all time ([7 Habits of Highly Effective People](#)), I have been fortunate to be in situations throughout my career where I have been privileged to teach the content of that great book to others. This actually began prior to the publication of the book in 1989, when I was teaching that content



to employees of the Covey Leadership Center back in 1986-87 (when it was actually known as Stephen R. Covey & Associates). I went on to deliver the content in places like the *Los Angeles Times*, and many other organizations in various industries (e.g., financial services, non-profits, and in one case, privately for the CFO of a large institution and his wife.) Thus, I am intimately familiar with the principles and ideas set out therein.

Habit 1 of the 7 Habits is titled "Be Proactive," and the meaning behind those two words is not merely about having initiative, but about acting out of a sense of one's own values. It is also about taking personal responsibility. It is about using language such as "I choose to. . ." over language such as "I have to. . ." It is about focusing one's energies on the things one has control over rather than complaining about the things one has little to no control over. It is about refusing to see oneself as a victim, even if one is being victimized. And it includes the notion of being what Covey referred to as a Transition Figure, which is a person who stops the negative transmission of certain tendencies onto those around them. Those negative tendencies stop with you.

What I am learning is that it's one thing to know, intellectually, the theory and the content of what it means to be a proactive person, and quite another thing to instinctively behave in a proactive manner. It's easy to talk the talk, more difficult to walk the walk. However, I will say that having had the many opportunities as I have had to talk about and teach the principles of being proactive to others has made it more top of mind for me, and thus, I do think about such principles quite often. I am able to practice the principles, however much of a struggle they are to execute, precisely because they are top of mind for me.

But in no way does that make it easy.

Thus, when things go south in my life, which all of us experience, that is when the rubber meets the road. That is precisely when I need to be diligent in practicing what I preach. Not allowing other people's ill-tempered treatment of me to derail my poise, my equilibrium, is not the easiest thing in the world, but maintaining composure and resolve is possible when I am remembering the great teachings of the great man and mentor I was blessed to have in my first job right out of college, Stephen R. Covey. We weren't that close, as I was fairly junior in his small organization, but we were close enough that the seeds were planted, the instruction was given (in large venues, through his writings, and in one-on-one settings) so that I couldn't forget such wisdom if I wanted to.

And I certainly don't want to.

The World of Words

Placate

Building Your Power of Expression

Placate V.

Pronunciation: plākāt



Meaning: To placate is to calm someone down, to defused their anger, to render someone less hostile.

Usage:

- *They attempted to placate the unruly, demanding students with promises they knew they could not keep.*
- *We need to placate my boss, as she is quite miffed right now at our proposal.*
- *The angry customer was not placated by the clerk's apology.*

New subscribers, the Special Report "11 Ways to Beat the Odds" should have been sent out to you already. If you have not received it, please communicate that to me via email (ara@aranorwood.com).

For more information on my work, follow me on Twitter ("Ara Norwood"), or on Facebook (keyword "Leadership Development Systems") or via my website: www.aranorwood.com

Sincerely,

Ara Norwood
Leadership Development Systems, P. O. Box 801681, Santa Clarita, CA 91380-1681

SafeUnsubscribe™_drdorrough@yahoo.com

[Forward this email](#) | [Update Profile](#) | [About our service provider](#)

Sent by ara@aranorwood.com in collaboration with



Try email marketing for free today!